



PRESS RELEASE 3/7/06

The Schwartz Group Inc. Promotes 2/Announces Reorganization

Williamsville, New York – The Schwartz Group, a leading provider of specialized tele-services to the pharmaceutical and healthcare industries, today announce the promotion of two managers and a company wide reorganization.

“I am please to announce that **Ira J. Wood** has been promoted to the position of Senior Project Manager – Medical Meeting Audience Generation Services” announced **Robert A. Schwartz** President and CEO at a company wide meeting held today. “Our dramatic growth in this key service area necessitated the need for a senior manager to oversee every aspect of our services and continue our track record of client satisfaction”.

Mr. Wood has been with The Schwartz Group since 2002 and has worked in a variety positions including; Quality Assurance, Training and Project Management.

The Schwartz Group also recently announced the promotion of **Peter J. Ruddock**, Ph.D to the newly created position of Project Manager, Intelligence Gathering, Laboratory and Diagnostics Marketing Services. Dr. Ruddock received his Ph.D from the University of the West of England and has functioned as a Project Coordinator since joining The Schwartz Group.

The company also announced its reorganization into 3 business units, each focusing on a core service area provided by The Schwartz Group. “By segmenting our company around our key service areas; Audience generation for medical meetings, Tele-territory support and market research and, Laboratory/Diagnostic marketing – we can better meet the growing demand for our services and continue to optimize results for our expanding list of clients” added Schwartz.

“We also plan on addressing our need for additional space by the end of the quarter” continued Schwartz. “We hope to have an announcement soon.” he concluded.

For more information: www.theschwartzgroup.com 866.835.8669 ext.18