



PRESS RELEASE 8/14/06

The Schwartz Group Inc. Announces Expansion and Relocation

Williamsville, New York – The Schwartz Group, a leading provider of specialized tele-services to the pharmaceutical and healthcare industries, announced today it will be expanding and relocating its operations to a new state of the art facility in Amherst, New York.

“I am very pleased to announce that we have concluded our year long search for larger space to house our growing business” acknowledged **Robert A. Schwartz** President and CEO at a company wide meeting held today. “Our dramatic growth in all key service areas necessitated the need for more space. Without the confidence and support of our growing list of clients, we would never have been able to make this exciting move. We are very optimistic about the future and look forward to continued growth and commitment to the Buffalo Niagara region”.

The new home of The Schwartz Group is located in The Audubon Center building, adjacent to the SUNY Buffalo’s North Campus and features a doubling in size of their current location. “The close proximity to UB will continue to aid in the recruitment of top talent. We anticipate increasing our staff by 50% over the next two years” commented **Peter J. Ruddock, PhD** a Project Manager at The Schwartz Group.

The Schwartz Group also recently announced the installation of new telephone technology designed to increase productivity and services available to clients. “The new system is a significant upgrade over our old technology. The early feedback from clients has been very positive” noted **Ira J. Wood**, a Schwartz Group Senior Project Manager.

The Schwartz Group’s new facility will be fully operational September 5, 2006. There will be no changes to phone numbers, extensions or email addresses of staff.

New address:

**The Schwartz Group Inc.
Audubon Center – Suite #105
200 JJ Audubon Parkway
Amherst, New York 14228**

Schwartz Group 8/14/06 Press Release continued.

About The Schwartz Group - The Schwartz Group is a **data-driven tele-service provider**, 100% exclusive to companies that market to healthcare settings. Services are performed by **degreed professionals** with outstanding communication skills. In addition to being the recognized leader in generating attendance for CME and promotional programs, The Schwartz Group recently added to their suite of services designed to improve sales force efficiency by introducing **S-MAP (S**chwartz **M**edical **A**ccount **P**rofiling). S-MAPs offer a unique, cost effective vehicle to provide medical field sales forces with customized, comprehensive profiles of their Physician practice and hospital targets. S-MAPs are designed to eliminate cold calling, assist in the pre-call planning process by providing a 'Map" to goal attainment by improved efficiency and increased face time. Other Schwartz Group services offered include; market intelligence gathering, lead generation, appointment setting and vacant/rural account coverage.

For more information: www.theschwartzgroup.com 866.835.8669 ext.208